



Brief Industrial Profile of Balangir District **(2019-20)**

MSME-Development Institute, Cuttack

(Ministry of MSME, Govt. of India)

(As per guideline of O/o DC (MSME), New Delhi)

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FOREWORD

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India undertakes the Industrial Potentiality Survey for districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2019-20, all the districts of Odisha have been taken up for the survey. This Brief Industrial Potentiality Survey Report of **Balangir** district covers various parameters like socio-economic indicators, present industrial structure of the district, and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Brief Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I would like to place on record my appreciation for Shri Jagadish Sahu, AD (EI) of this Institute for his concerted efforts to prepare this report for the benefit of entrepreneurs and professionals in the state.



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Director Incharge

Place: Cuttack,
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Brief Industrial Profile of Balangir District

1. General Characteristics of the District:

The district of Balangir was carved out of the princely state Patna. The district was formed on 1st November, 1949. The district of Balangir is named after the headquarters town of Balangir. Balangir town was also the headquarters of the feudatory state of Patna since the eighties of the nineteenth century. Balaram Deo, the brother of Narasimha Deo, the 12th Raja of Patna, established in Balangir. It is said that the town being founded by Balaram Deo was named after him as Balaramgarh, from which the present name Balangir has been derived. The Chauhan rule ended with the merger of the state of Patna and Subarnapur with Odisha on 1st January, 1948. They together formed the district of Balangir. Subarnapur was carved out as a separate district on 1.4.1993. The prominent economic activities prevalent in the district are agriculture, horticulture, forest, Hand loom, cottage and village industrial activities based on forest produce. There also exists enormous potential for non-farm sector activities in the district.

1.1 Location & Geographical Area.

The district is situated in the western part of Odisha. The district finds its circumferential limits within 29^o9" and 21^o 5" North Latitude and 82^o 41" East Latitude. The western and north western boundary formed by the magnificent range of hills known as Gandhamardan which separates the district from Sambalpur and Kalahandi. It is surrounded on the north by Bargarh and Subarnapur districts, east by Subarnapur and Boudh districts, south by Kalahandi district and west by Nuapada district. The state of Madhya Pradesh also remains in the western border. The total geographical area of the district is 6575 Sq. km.

1.2 Topography

The district has two physiographic regions viz, hills of west and south and plains of north and east. The district forms a part of the crystalline soil region of the Deccan plateau. The western and southern part is in undulating plain, rugged and isolated with hill ranges rising in various directions, a lofty irregular hill range, forming a natural boundary to the west and North West.

1.3 Availability of Minerals

Manganese, Graphite, Quartz, Galena, Gem Stone, Lime stones etc. are the important mineral deposits of the district. The bauxite deposits have been concentrated in the Gandhamardan hill ranges. Among all minerals only graphite, manganese and quartz have

been commercially exploited so far. The number of working graphite mines is 14 covering an area of 279.643 hectares. There are two working quartz mines covering 11.098 hectares and one manganese mine covering 7.272 hectares.

1.4 Forest

The total forest area in the district is 1540 sq.km. The major forest products of the district are Timber, firewood and kendu leaves. The minor forest products constitute Sabai grass, bamboo, hill brooms, mahul flowers, sal seeds etc. Forest has great economic relevance to the district. A large number of tribal families earn their livelihood by selling minor forest products. Sal, Piasal, Teak, Sahaj, Dharua, Bamboo etc. are the important varieties of trees found in the forest.

1.5 Administrative set up

The district comprises of 3 Sub-divisions namely Balangir, Patnagarh & Titlagarh and also comprises of 14 Community Development Blocks.

. The Revenue Administration is managed through a network of 14 Tahasil offices spread out in the district. The district has 18 police stations, 5 towns (3 NACs & 2 Municipalities) and 317 Gram Panchayats having 1783 villages. The detailed picture of administrative set up of the district is given below:

1. District Headquarter	: Balangir
2. No. of Sub-divisions	: 03
3. No. of Municipality	: 02
4. No. of NACs	: 03
5. No. of CD Blocks	: 15
6. No. of Tahasils	: 14
7. No. of Police Stations	: 18
8. No. of Assembly Constituencies	: 05
9. No. of Fire stations	: 14
10. No. of Gram Panchayats	: 317
11. No. of Villages	: 1783 (Inhabited-1751 & Uninhabited-32)

2. District at a glance:

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data	2018-19		
	i) Latitude	„		20 ⁰ 09' to 21 ⁰ 05' (North)
	ii) Longitude	„		82 ⁰ 41' to 83 ⁰ 42' (East)
	iii) Geographical Area	2018-19	Sq.Km	6575
(B)	Administrative Units	„		
	i) Sub divisions	„	No.	3
	ii) Tehsils	„	No.	14
	iii) Sub-Tehsil	„	No.	-
	iv) Patwar Circle	„	No.	-
	v) Panchayat Samitis (CD Block)	„	No.	15
	vi)Nagar Nigam	„	No.	0
	vii) Nagar Palika (Municipality & NAC)	„	No.	5
	viii) Gram Panchayats	„	No.	317
	xi) Revenue villages	„	No.	1783
	x) Assembly Area	„	No.	5
	xi) Police Station (P.S)	„	No.	18
	xii) Fire Station	„	No.	14
2.	Population (Census 2011)			
A	Sex-wise			
	i) Male	2011	No.	830097
	ii) Female	„	„	818900
	Total Population	„	„	1648997
B	Rural Population	„	„	1451616
C	Sex Ratio	„	„	987
D	Density of Population	„	Per Sq.KM	251
E	Decadal Growth Rate	2001-11	%	23.3
3.	Agriculture			
A.	Land utilization	2018-19		
	i) Land put to Non-Agricultural Use	„	000' Hectare	53
	ii) Barren &Un-cultivable Land	„	“	23
	iii) Current Fallow	„	“	32
	iv) Other Fallow	„	“	13
	v) Culturable Waste	„	“	18
	vi) Permanent Pasture	„	“	46
	vii) Misc. trees & Grooves	„	“	4
	viii) Net area Sown	„	“	314
B.	Rainfall	2018	MM	

	(i) Normal Rainfall	''	''	1289.8
	(ii) Actual Avg. Rainfall	''	''	1128.1
C.	Agricultural Production	2018-19	000' MT	
	i) Paddy	''	''	415.51
	ii) Wheat	''	''	0.02
	iii) Maize	''	''	17.38
	iv) Ragi	''	''	0.35
	v) Moong	''	''	35.25
	vi) Biri	''	''	7.34
	vii) Kulthi	''	''	8.92
	viii) Til	''	''	0.45
	ix) Ground Nut	''	''	1.16
	x) Mustard	''	''	0.41
	xi) Jute	''	''	0
	xii) Potato	''	''	6.01
	xiii) Sugarcane	''	''	11.84
4.	Forest	2018-19	Sq.km.	1540
5.	Livestock & Poultry (Livestock Census – 2012)			
A.	Cattle			
	i) Cows	2012	No.	361063
	ii) Buffaloes	2012	No.	41171
B.	Other livestock			
	i) Goat	2012	No.	256173
	ii) Sheep	2012	No.	91693
	iii) Pig	2012	No.	973
	Poultry	2012	No.	1296488
6.	Production of Milk, Egg & Meat	2018-19		
	i) Milk	''	'000 MT	95.99
	ii) Egg	''	Lakh. No	3306.72
	iii) Meat	''	'000 MT	5.88
7.	Fish Production	2018-19	MT	
	i) Inland Water	''	''	8772
	ii) Marine Water	''	''	0
	iii) Total	''	''	8772
8.	Railways			
	i) Length of Rail line	2014-15	Km.	176.57
	ii) Railway Stations/PH	2014-15	No.	14
9.	Roads			

	(a) National Highway	2018-19	Km.	159
	(b) State Highway	„	„	145.92
	(c) Major District Road	„	„	121.40
	(d) Other District Roads	„	„	764.23
	(e) Rural road	„	„	1746.8
	(f) Inter Village Road	„	„	4642.11
	(g) Intra Village Road	„	„	3357.5
	(h) Forest Road	„	„	252.92
10.	Public Health			
	(a) Medical College/ Dist.Hqrs. Hospital	2018	No.	2
	(b) Sub-Divisional & Other Hospitals	„	No.	4
	(c) Community Health Centers	„	No.	15
	(d) Primary Health Centers	„	No.	46
	(e) Mobile Health Unit (MHU)	„	No.	15
	(f) Beds in Hospitals	„	No.	538
	(g) Ayurvedic Hospitals & Dispensaries	2018-19	No.	34
	(h) Homeopathic Hospitals & Dispensaries	„	No.	18
11.	Education	2018-19		
	(a) Primary school	„	No.	1271
	(b) Upper Primary school	„	No.	914
	(c) Secondary school	„	No.	404
	(d) Colleges (Junior+Degree)	„	No.	119
	(e) University	„	No.	0
12.	Post Offices	As on 01.04.2019	No.	288
13.	Banking Commercial			
	(a) Commercial Bank Branches	As on 30.09.2019	No.	173
	(b) Rural Branches	As on 30.09.2019	No.	90
	(c) Urban Branches	As on 30.09.2019	No.	0
	(d) Semi-Urban Branches	As on 30.09.2019	No.	83
14.	No. of Villages Electrified	As on 31.03.2019	No.	1751

Source: District at a Glance 2020, Directorate of Economics & Statistics, Odisha & SLBC, Odisha

2.1 Existing Status of Industrial Estate/Area in the District of Balangir:

SL. No	Name of Ind. Estate/ Area	Total Land (in Acres)	Common Utility (in Acres)	Land Allotted (in Acres)	Prevailing Land Rate Per Acre (Rs. in lakh)	Total Units	Closed units	No of units working
1	Balangir (Zone - A) Growth Centre	13.46	2.692	8.559	10	20	0	7
2	Balangir (Zone - B) Growth Centre	89.58	17.916	46.039	10	65	15	15
3	Balangir Phase – I Growth Centre	159.13	31.826	91.554	10	68	10	26
4	Balangir Phase – II Growth Centre	430.57	79.178	167.784	10	8	1	4
5	Kantabaji	9.47	1.894	29.47	11	3	1	1
6	Titilagarh	17.46	3.492	9.938	11	13	0	2
7	Patnagarh	10.291	2.058	0	11	0	0	0
	Total	729.961	139.056	353.344	-	177	27	55

Source: IDCO, Bhubaneswar

3. Industrial Scenario of Balangir District:

3.1 Industry at a Glance in 2018-19:

SL. No	Head	Unit	Particulars
1.	No. of MSMEs set up	No.	3205
2.	Total Investment	Lakh	13335.85
3.	Total Employment Generation	No.	11078

Source: Directorate of Industries, Odisha.

3.2 YEAR WISE TREND OF UNITS REGISTERED

Year	No. of Registered Units	Employment (No.)	Investment (Lakh Rs.)
Up to 1984-85	352	4091	221.75
1985-86	35	432	39.81
1986-87	49	616	78.76
1987-88	69	729	127.79
1988-89	48	347	22.98
1989-90	30	384	87.86
1990-91	26	234	68.79
1991-92	43	774	151.12
1992-93	36	780	157.04
1993-94	18	223	69.09
1994-95	15	174	78.18

1995-96	12	123	16.03
1996-97	37	300	63.25
1997-98	16	118	26.54
1998-99	23	260	579.05
1999-2000	31	394	160.05
2000-01	34	223	102.13
2001-02	24	161	513.59
2002-03	35	300	1477.24
2003-04	53	469	137.63
2004-05	24	244	167.56
2005-06	17	252	216.41
2006-07	30	350	478.55
2007-08	53	436	2641.25
2008-09	56	462	241.13
2009-10	49	536	329.05
2010-11	55	685	387.65
2011-12	59	774	1301
2012-13	86	834	676
2013-14	293	1350	32.94
2014-15	1270	5337	5976.75
2015-16	2135	7460	9717.55
2016-17	2266	8099	11334.29
2017-18	2000	6184	8343.79
2018-19	3205	11078	13335.85
Total	12584	55213	59358.45

Source: Directorate of Industries, Cuttack

3.3 MSMEs registered under Udyog Aadhaar Memorandum (UAM) since 18.09.2015:

Micro	Small	Medium	Total
1659	269	11	1939

Source: UAM web portal as on 31.03.2020.

3.4 Udyog Aadhaar Registered MSMEs with 2 Digit NIC Code.

3.4.1 Manufacturing Enterprises with 2 Digit NIC Code

Sl.No	Code	Description of Activity	No. of Units
1	01	Crop and animal production, hunting and related service activities	37
2	05	Mining and quarrying	0
3	06	Extraction of crude petroleum and natural gas	0
4	07	Mining of metal ores	01
5	08	Other mining and quarrying	07
6	09	Mining support service activities	03
7	10	Manufacture of food products	189
8	11	Manufacture of beverages	23
9	12	Manufacture of tobacco products	0

10	13	Manufacture of textiles	51
11	14	Manufacture of wearing apparel	48
12	15	Manufacture of leather and related products	04
13	16	Manufacture of wood and products of wood and cork, except furniture; manufacture of articles of straw and plaiting materials	16
14	17	Manufacture of paper and paper products	45
15	18	Printing and reproduction of recorded media	22
16	19	Manufacture of coke and refined petroleum products	03
17	20	Manufacture of chemicals and chemical products	30
18	21	Manufacture of pharmaceuticals, medicinal chemical and botanical products	06
19	22	Manufacture of rubber and plastics products	13
20	23	Manufacture of other non-metallic mineral products	97
21	24	Manufacture of basic metals	12
22	25	Manufacture of fabricated metal products, except machinery and equipment	88
23	26	Manufacture of computer, electronic and optical products	21
24	27	Manufacture of electrical equipment	09
25	28	Manufacture of machinery and equipment n.e.c.	04
26	29	Manufacture of motor vehicles, trailers and semi-trailers	04
27	30	Manufacture of other transport equipment	03
28	31	Manufacture of furniture	21
29	32	Other manufacturing	85
30	33	Repair and installation of machinery and equipment	28
31	35	Electricity, gas, steam and air conditioning supply	06
32	36	Water collection, treatment and supply	04
33	37	Sewerage	0
34	38	Waste collection, treatment and disposal activities; materials recovery	02
35	39	Remediation activities and other waste management services	01
36	41	Construction of building	19
37	42	Civil Engineering	41
38	43	Specialized construction activities	15

Source: www.udyogaadhaar.gov.in

3.4.2 Service Enterprises with 2 Digit NIC Code

Sl.No	Code	Description of Activity	No. of Units
1	49	Land transport and transport via pipelines	70
2	50	Water transport	01
3	51	Air Transport	0
4	52	Warehousing and support activities for transportation	10
5	53	Postal and courier activities	02
6	55	Accommodation	24
7	56	Food and beverage service activities	173
8	58	Publishing activities	15
9	59	Motion picture, video and television programme production, sound recording and music publishing activities	21
10	60	Broadcasting and programming activities	02

11	61	Telecommunications	49
12	62	Computer programming, consultancy and related activities	116
13	63	Information service activities	59
14	64	Financial service activities, except insurance and pension funding	19
15	65	Insurance, reinsurance and pension funding, except compulsory social security	04
16	66	Other financial activities	18
17	68	Real estate activities	10
18	69	Legal and accounting activities	11
19	70	Activities of head offices; management consultancy activities	05
20	71	Architecture and engineering activities; technical testing and analysis	11
21	72	Scientific research and development	0
22	73	Advertising and market research	07
23	74	Other professional, scientific and technical activities	43
24	75	Veterinary activities	06
25	77	Rental and leasing activities	41
26	78	Employment activities	21
27	79	Travel agency, tour operator and other reservation service activities	28
28	80	Security and investigation activities	03
29	81	Services to buildings and landscape activities	09
3	82	Office administrative, office support and other business support activities	52
31	84	Public administration and defence; compulsory social security	0
32	85	Education	37
33	86	Human health activities	24
34	87	Residential care activities	02
35	88	Social work activities without accommodation	08
36	90	Creative, arts and entertainment activities	07
37	91	Libraries, archives, museums and other cultural activities	02
38	92	Gambling and betting activities	0
39	93	Sports activities and amusement and recreation activities	08
40	94	Activities of membership organizations	03
41	95	Repair of computers and personal and household goods	97
42	96	Other personal service activities	212

Source: www.udyogaadhaar.gov.in

3.5 Medium Enterprises:

Sl. No	Name and address of the unit
1.	Shree Jee Agro Tech, Balangir
2.	Shree Ambica Agro Industries Pvt.Ltd.,Club Road, Balangir
3.	Sri Beauty Parlour, Titilagarh, Balangir
4.	Ovo Farm Private Limited, Balangir
5.	Small Business, At-Mundapala Po-Khairmal PS-Belpada Dist-Balangir
6.	Banmali Palace Private Limited, 218/424, Near K.V College, Kukudahad, Kantabanji, Balangir
7.	Govt. Contractor, Balangir, Odisha
8.	Maikal Breweries Private Limited, At/Po-Sarmuhan, Via-Belpada, Dist-Balangir
9.	Alishan Central, A-202, Alishan Lifestyle, Kantabanji, Odisha
10.	Bidhubhusan Bag, At/Po-Chatuankha PS-Kantabanji Dist Balangir
11.	Rinku Sahoo, At-Turekela Po-Turekela PS-Turekela Dist-Balangir

Source: UAM web portal as on 31.03.2020.

3.6 Large Scale Industries / Public Sector undertakings

Sl. No	Name and address of the unit	Item of production
1.	Ordnance Factory, Badamal, Saintala, Balangir	Defence Production (ammunition)
2.	GKW Piomex Steels Ltd., Turla, Titlagarh, Balangir	Alloyed Steel
3.	Rashabh Mining Pvt. Ltd., Titlagarh, Balangir	Granite Slab/Tiles

Source: Directorate of Industries, Cuttack and DIC, Balangir.

3.7 Major Exportable Item:

The following items have potentiality for export.

1. Marble Tiles/Slab
2. Steels

3.8 Growth Trend:

The trend shows that there is scope for opening of units with respect to steels, marble tile/slab units in the district taking into consideration of availability of resources, manpower and demand. Further, various fiscal incentives to MSMEs announced in Industrial Policy Resolution 2015 & Odisha MSME Policy-2016 have positive impact on the growth of MSMEs in the district.

3.9 Vendorisation /Ancillarisation of the Industry

At present, there are 5 nos. large and medium scale industry in the district, thus there is scope for ancillary development. Similarly, some ancillary and downstream industries can be promoted basing upon the requirements of the mother plants located in the neighbouring districts. In this liberalized era, the place or locality is not a rigid criteria for development of ancillary industries. This can be done taking into view the requirement and demand of the mother plants located inside the state. Similarly, as a number of large scale industries are on the pipeline specially on steel, mine and power sector for which MOU has already been signed. So, there is enough scope for ancillarization in near future. Some of the ancillary unit which can be promoted in the district as reported by DIC, Balangir are:

- (1) Iron packing box
- (2) Fabrication
- (3) Casting
- (4) Electrical workshop/Electrical Junction Box
- (5) Printing of Forms
- (6) Automobile Workshop
- (7) Cotton Waste
- (8) Stone Crusher

- (9) Cane and Bamboo
- (10) Machine made dog nail
- (11) Lancing Pipes and Tubes
- (12) Welding Electrodes
- (13) Bleaching Powder
- (14) Hard Pitch

Similarly, the following downstream projects can be promoted in the district.

- 1. Distillery
- 2. Card Board packing boxes
- 3. Coaltar
- 4. Breeze Coke/Coke Briquette
- 5. Slag Processing
- 6. Steel Furniture/Utensil
- 7. Wire Nail

3.10 Service Enterprises

There is positive growth with respect to service enterprises like transport, and repairing services. There is also scope for service enterprises with respect to handloom and handicraft sector. As handloom and textiles are prominent activities of the district, there is scope for services like silk twisting, dyeing, sizing, knitting, and jari works in the district for the master weaver and enterprises.

3.10.1 Potential areas for Service Industry

Activities under service and business sectors generally require less capital and labour intensive in nature. It is widely feasible because of growing need towards these services. The following servicing units are identified for the districts.

- 1) Modern Automobile Workshop/Body Building
- 2) Two wheeler/Auto Rickshaw Repairing unit
- 3) Agro servicing centres
- 4) Retreading of tyres
- 5) Reconditioning of Battery
- 6) Electrical repairing shop/Motor Winding/Transformer Repairing
- 7) Beauty parlor
- 8) Cyber café/Computer Data Processing/Hardware Repairing
- 9) Colour Photo Laboratory
- 10) Digital Photo studio
- 11) Dry Cleaning
- 12) Audio and video shooting/editing and servicing centre

- 13) Silk Twisting/Handloom Dyeing/Sizing/Knitting
- 14) Restaurant /Hotel
- 15) Mobile Repairing
- 16) Xeroxing
- 17) Electrical
- 18) Tailoring & Zari Works

3.11 Potential for new MSMEs

Taking into the consideration of availability of raw material and local demand, the following resource based demand based MSMEs are suggested.

1. Plantation and extraction of herbal Ayurvedic medicines and cosmetics.
2. Rice Mill
3. Chuda Mill
4. Cold storage/rural godown/Dehydrated Onion
5. Leaf cup and plates
6. Jam,Jelly and Squash
7. Tomato Product, Ketchup, Chutney
8. Pickle
9. Kendu Leaf Product/Bidi
10. Oil Mill
11. Dal Mill
12. Spices Grinding
13. Cattle/Poultry Feed
14. Bread/Bakery/Biscuit
15. Food Mixture
17. Voltage Stabilizer
18. Readymade Garment
19. Agriculture implements
20. Cement products
21. Leather Bag Manufacturing/Shoe
22. Aluminium Utensil/Furniture
23. Fabrication/steel furniture
24. Agarbati/Candle
25. Granite Cutting/Polishing
26. Printing Press/Exercise Book
27. Packaged Drinking Water
28. Galvanised Product
29. Fly ash Brick
30. Cotton Ginning
31. Art Textile
32. Disposable Plastic Syringe/Needle
33. Rice Bran Oil
34. Neem Based Product
35. Mushroom Processing
36. Graphite Based Units
37. Handloom Fabrics
38. Terracota

- 39. Jute and Hemp Rope
- 40. Brass Metal
- 41. Durry and Carpet Weaving
- 42. Terracota
- 43. Diary Product

4. Clusters of Micro & Small Enterprises:

4.1 Details of Potential/Ongoing/Existing Clusters

Sl No	Name of the Cluster (Product)	Location	District	No.of MSMEs In the Cluster (approx.)	Any intervention undertaken in the Cluster	Cluster is suitable for which Scheme	Nodal Agency (DIC/ Association/ NGO etc.)
1	Balangir Rice Mills	Bolangir	Bolangir	61	DPR approved by the SLSC	CFC under MSE-CDP	Vaishnavi Agro & Oil Consortium Pvt. Ltd. Balangir
2	Balangir Granite	Bolangir	Bolangir	6	No	-	DIC, Balangir
3	Handloom Cluster	Patnagarh	Bolangir	72	Yes	Cluster Scheme of Director H&T, Govt. of Odisha, Bhubaneswar	Director H&T, Govt. of Odisha, Bhubaneswar
4	Handloom Cluster	Deogaon	Bolangir	114	Yes	Cluster Scheme of Director H&T, Govt of Odisha, Bhubaneswar	SADHAC, Govt. of Odisha
5	Handloom Cluster	Kutasingha Loisingha	Bolangir	84	Yes	Cluster Scheme of Director H&T, Govt. of Odisha, Bhubaneswar	SADHAC, Govt. of Odisha
6	Balangir Paddy craft	Bolangir	Bolangir	26	No	-	DIC, Balangir
7	Deogaon Cane & Bamboo	Deogaon	Bolangir	126	No	Schemes under DC Handicrafts	DIC, Balangir
8	Jewellery Cluster	Patnagarh	Bolangir	41	No	Design Clinic & MSE-CDP	DIC, Balangir,
9	Engineering Cluster	Bolangir	Bolangir	22	No	-	DIC, Balangir

4.2 Infrastructure Development:

Present Status of IID Projects in Balangir

SL.NO	Location	Status
1.	Balangir	Marketing Potential Evaluation under process

5. General issues raised by Industry Association:

The issues raised by local industry association are as follow:

1. Though there is enough scope for ancillarisation, mother plants of the state are not interested for the local product, for which Govt. intervention is required.
2. Lack of interest among Bankers to support/rehabilitation of potential micro and small units.
3. Lack of marketing facilities.
4. Greater awareness among prospective youth is required to motivate them for self employment.

6. Prospects of training programmes during 2020-21

Sl. No.	Name of the Prog.	Subject	No. of proposed programme to be conducted
1	ESDP	As per the local demand	2
2	MDP	-	-
3	EAP	General EAP topics	2
4	IMC	Motivation	2

(These have been proposed and would be conducted subject to availability of sanction.)

7. Action plan for MSME Schemes during 2010-21

Sl. No.	Name of the Scheme	Proposed activity on the scheme
1.	MSE-CDP	1 Cluster to be taken up.
2.	Procurement & Marketing Support Scheme	
2.1	Domestic Trade Fairs	2 MSEs for domestic trade fair to be motivated.
2.2	VDP	1 SVDP to be organized.
2.3	Awareness on GeM	1 programme to be organized
3.	Capacity Building & strengthening of data base	-
4.	International Cooperation	1 unit for international trade fair to be motivated.
5.	National Awards	2 MSMEs to be motivated for the award.
6.	Credit Linked Capital Subsidy & Technology Up-gradation Scheme (CLCS- TUS)	
6.1	Credit Linked Capital Subsidy	2 units to be motivated for availing the Scheme
6.2	ZED Certification	5 units to be motivated for ZED Certification.
6.3	Lean Manufacturing	-
6.4	Design Expertise to manufacturing MSME sector	-
6.5	Digital MSME	2 units to be motivated under the scheme
6.6	Building IPR	-
6.7	Support for Entrepreneurial & Managerial Development of SMEs through Incubators	1 Host Institution to be set up.

(These have been proposed and would be conducted subject to availability of sanction.)

8. STEPS TO SET UP MSMEs:

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No.	Type of assistance	Name and address of agencies/ website
1.	MSME Registration	www.udyogadhaar.gov.in
2.	Identification of project profiles, techno-economic and managerial consultancy services, market survey and economic survey reports	MSME Development Institute, Vikash Sadan, College Square, Cuttack & District Industries Centre, Balangir
3.	Land and Industrial shed	<ul style="list-style-type: none"> IDCO, IPICOL House, Janpath, Bhubaneswar
4.	Financial Assistance	<ul style="list-style-type: none"> All Nationalized Banks MD, IPICOL, Bhubaneswar Director, KVIC, Bhubaneswar Secretary, KVIB, Bhubaneswar General Manager, NABARD, Bhubaneswar General Manager, SIDBI, Bhubaneswar
5.	For raw materials under Govt. supply	<ul style="list-style-type: none"> M.D, OSIC, Cuttack NSIC, Bhubaneswar
6.	Plant and machinery under hire/purchase basis	<ul style="list-style-type: none"> NSIC, Bhubaneswar
7.	Power/Electricity	<ul style="list-style-type: none"> O/o. the SDO, WESCO, Balangir
8.	Technical Know-how	<ul style="list-style-type: none"> Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003
9.	Quality & Standard	<ul style="list-style-type: none"> Bureau of Indian Standards (BIS), Ministry of Consumer Affairs & Public Distribution, Govt. of India, 62/63, Ganganagar, Bhubaneswar Director, National Productivity Council, A/7, Surya Nagar, Bhubaneswar Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003
10.	Marketing/Export assistance	<ul style="list-style-type: none"> Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack - 753003 Export Credit Guarantee Corporation, A-77, Saheed Nagar, Bhubaneswar. Director, EP&M, Ashoka Market, Master Canteen, Bhubaneswar NSIC, Bhubaneswar
11.	Other Promotional Agencies	<ul style="list-style-type: none"> MD, APICOL, Bhubaneswar Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar Director, Animal Husbandry & Veterinary

		<p>Services, Mangalabag, Cuttack & CDVO, Balangir</p> <ul style="list-style-type: none">• Director, Handicraft & Cottage Industries, Saheed Nagar, Bhubaneswar• Directorate of Fisheries, Jobra, Cuttack• Director of Textiles, Satya Nagar, Bhubaneswar & Asst. Director, Textile, Patnagarh.• Coconut Development Board, Nayapalli, Bhubaneswar• Coir Board, Jagamara, Bhubaneswar• Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharapur, Bhubaneswar & DFO, Balangir
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